## **Cartoon Devaluation!**

The cartoon series and characters that the televisions serve; play a very vital role in the character development and psyche of the young audiences. At a very small age, the cartoon characters tend to become role-models and ideals for the children. The impact of the quality and



type of cartoon shows, one watches, extents much beyond just the juvenile phase.

There was a time, just few decades back, when cartoons like Dexter's Laboratory, Captain Planet, Scooby doo, Popeye, Johnny Quest, Richie-rich, etc. were telecasted on cartoon network. These characters had really very distinct identities and personalities which stood for some or the other cause in their lives. Be it Dexter's love for science, Captain Planet's will to protect the earth, Johnny's quest in the parallel world, Popeye's spinach power or Richie-rich's cleverly getting rid of the goons; all these characters had very strong personalities which demonstrated some or the other good virtues and ideals. They did much more than just entertaining. They educated as well as set very strong ideals in the minds of the viewers. These ideals, at subconscious levels, have indeed helped lot of kids in building their personalities and understanding about the world. They not only taught the necessity of being a good person, but also how to confront and fight the wrong; since the very childhood.

Today, it feels terrifying to even think about what kind of adults, today's generation would grow into. The kids are exposed to all sorts of nuisance on television. The cartoon channels are flooded with baseless, illogical and purely entertainment-based cartoons like Shin Chan, Ben 10, Oggy & the Cockroaches, Phineas & Ferb, Kid vs. Kat, etc. which very well manage to suffice the entertainment purpose but leave other aspects far behind. For the same reason, we also notice an increasing trend of rudeness, carelessness and illogical experimentation with life in today's children, from the very small age itself. It has also been scientifically proved that, owing to the improper orientation and addictive cartoons of today; kids are prone to developing arrogance, insecurity and various other personality disorders.